

The Edmonton Home Staging Guide

Small, high-return moves that help your home sell faster and for more — backed by what buyers actually respond to.

Why staging pays

Staged homes consistently photograph better, attract more showings, and spend fewer days on market. In a market where well-presented homes move in weeks and the rest linger, presentation is not vanity — it is leverage. The goal is simple: help buyers picture their life here, instantly.

Start with the three things buyers judge first

Before any big spend, win the fundamentals — they cost little and move the needle most.

- Declutter ruthlessly — clear 30–50% of what is out
- Deep clean everything, including windows and grout
- Maximize light — open blinds, swap dim bulbs for bright, warm ones

Room-by-room quick wins

Focus your energy where buyers decide:

- Entry: tidy, welcoming, one nice mirror or plant
- Living room: neutral, spacious, furniture pulled off the walls
- Kitchen: clear counters, fresh towels, nothing on the fridge
- Primary bedroom: hotel-style bedding, calm and uncluttered
- Bathrooms: spotless, fresh towels, no personal items
- Curb appeal: mowed, edged, a clean front door and mat

Neutralize and depersonalize

Pack away family photos, bold personal decor, and anything polarizing. A calm, neutral palette lets the widest range of buyers see themselves — not you — living there.

Where a dollar goes furthest

You do not need a full renovation. The highest-ROI moves are almost always paint, light, cleanliness, and decluttering — not new counters. We will tell you honestly what is worth doing and what is not, so

you never over-invest before a sale.

A little presentation goes a long way — and we will give you a straight, room-by-room plan tailored to your home and your timeline. No upselling, just what genuinely helps the sale.

Zero noise. Pure truth.

Deep Budhiraja, REALTOR® · Realty & Radiance · MaxWell Polaris · Edmonton, AB
780-394-9674 · info@realtyandradiance.com · realtyandradiance.com